



INCENTIVE PROGRAM

Monday, October 5, 2020

Venue: Andaz Hotel, Andaz Delhi

As a prelude to the inaugural Brand USA Travel Week India 2020, U.S. exhibitors will have the opportunity to register for an Incentive B2B Program on Monday, October 5th.

Meeting Format:

The Incentive B2B Program features pre-scheduled twenty-minute appointments with qualified Indian incentive buyers. In order to assure quality meetings, capacity is limited to 10 Exhibitors and 12 Buyers.

All exhibitors who take part in this program will also have the opportunity to join all delegates at the networking reception and dinner with the incentive buyers at the J.W. Marriott at the conclusion of the program.

Program Schedule:

Monday October 5

Time	Details	Venue
11:00 AM - 1:00 PM	Buyer and Exhibitor registration for Incentive program	Studio 6 & 7
1:00 PM - 2:00 PM	Networking Lunch	Studio Kitchen A
2:00 PM - 5:30 PM	Incentive Appointments	Studio 6 & 7
6:00 PM - 9:00 PM	Networking Reception and Dinner	Playground, J.W. Marriott



INDIA 2020

Exhibitor Qualifications:

This program is open to exhibitors who are U.S. based destination marketing organizations with a minimum of one-hub connectivity with the ability to offer a multi-city or multi-state Incentive event. The Incentive B2B program is also open to attractions interested in supporting, growing and encouraging Incentive group business from India.

Participation Cost:

There is no additional cost for participation in the Incentive Program. Please note that registration for this program is available on a first-come, first-serve basis and will be capped at 10 Exhibitors and 12 buyers. Exhibitors must be registered for Brand USA Travel Week India 2020 in order to register for this Incentive program.